

Increased Revenue And Profitability

Make your organization the preferred healthcare facility of choice for your community with leading-edge entertainment and on demand services that make the stay comfortable for both patients and their visitors.



EXPAND MARKET SHARE, REVENUE OPPORTUNITIES



LodgeNet
Healthcare

To learn more
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The LodgeNetRX™ Interactive Patient Television System offers benefits for healthcare facility administrators and facility management because improved patient satisfaction has a direct impact on increased market share.

Potential financial benefits of the LodgeNetRX system include:

- Revenues generated by charging a daily usage fee to access premium content, facilitating gift shop purchases or even selling advertising for your partners or area businesses.
- Revenues from entertainment packages through varied billing options that may include coupons sold through the hospital gift shop, credit card entry or billing as part of a daily communication fee.
- Improved operational efficiencies that allow current staff to be more productive and can reduce or eliminate additional future hires that might have otherwise been required.
- A patient information and communication resource that can be updated as often as desired (compared to printed informational packets that are rarely updated due to their high cost).

In addition, LodgeNetRX is fully customized to represent your healthcare facility's unique brand and messaging. The system can include a custom Welcome Channel, branded TV menu screens and provider-controlled Information Channel(s) that communicate directly with your patients and their visitors to build awareness of your unique offerings, drive business to other services offered by your healthcare network and promote fundraising for your foundation. It can be a powerful marketing and communications tool!

Provider of the LodgeNetRX Interactive Patient Television System